



SPONSORSHIP OPPORTUNITIES

ANNUAL IRELAND NETWORK BALL | FEBRUARY 12, 2022 | THE DRAKE

We are pleased to offer sponsorship and advertising opportunities for our Signature Event. Funds raised from the Annual Ball underwrite INC programming, which allows 100% of Ball raffle proceeds to be donated to Concern International and Irish Community Services. Thank you for your partnership!

Ireland Network Chicago is a 501(c)6 organization. Charitable donations may be deductible as trade or business expenses.

ABOUT THE BALL

- Premier Irish community black-tie event featuring a champagne reception, five-course dinner, live band, dancing and much more!
- 400 expected event attendees
- Average Age: 35-59
- Household Income Range: \$100,000 - \$250,000
- Industries represented include professional services, real estate, hospitality, government, construction and civic and public affairs

NEW THIS YEAR

Mobile Event Web-App

A hybrid digital and in-person event experience that is eco-friendly, sharable and evergreen.

Digital Ball Brochure

A downloadable link to the Ball brochure complete with hyperlinks to sponsor sites that will be part of the web-app and shared across all INC communication channels following the event.

BALL SPONSORSHIP BENEFITS	PRESENTING [\$10,000]	PREMIER [\$5,000]	GOLD [\$3,000]	SILVER [\$1,500]	BRONZE [\$1,000]
Naming rights for the event	•				
Exclusive sponsor placement on app homepage, throughout app and in digital video	•				
Table of 10 at the black-tie Ball (\$2,100 VALUE!)	•	•	•		
Two tickets to the black-tie Ball (\$450 VALUE)				•	•
High visibility placement on dedicated sponsor page of app and in digital video (\$650 VALUE)	•	•			
Inclusion on dedicated sponsor page of app and in digital video (\$400 VALUE)			•	•	•
Two IN Chicago memberships (\$160 VALUE)	•	•	•	•	
Logo featured in event promotions (e-blasts, social media, etc.) and on sponsor page of website	•	•	•	•	•
Opportunity to feature news, offers and thought leadership via newsletter and social media	•	•	•	•	•
Access to and listing on the new IN Chicago business directory	•	•	•	•	•
Logo on Ball step and repeat backdrop	•				

BALL SPONSORSHIP – SPECIAL	IRISH COFFEE STATION [\$1,500]	CHAMPAGNE RECEPTION [\$1,500]	AFTERS RECEPTION [\$1,500]
High visibility placement on dedicated sponsor page of app and in digital video	•	•	•
Logo featured in event promotions (e-blasts, social media, etc.) and on sponsor page of website	•	•	•

DIGITAL BALL PROGRAM ADVERTISING RATES	DIGITAL BALL PROGRAM AD + LOGO SPECIFICATIONS	Ads must be sent as PDF or high-res JPG at 100% size in CMYK
Interior Front Page \$850	Full-page ad (full-bleed): 8.5" x 11" + 1/8" bleed & crops	
Interior Second Page \$750	Full-page ad (no bleed): 8" x 10.5"	
Interior Full Page \$650	Half-page ad: 8" x 5.125"	
Interior Half Page \$400	*For web-app, send logo as vector file (PDF, EPS or SVG)	
ARTWORK DUE BY 1/14/22 to irelandnetworkchicago@gmail.com		
<small>Submissions and payments received after this date are not guaranteed inclusion in the program.</small>		

THANK YOU FOR YOUR SUPPORT!

chicago.ireishnetwork-usa.org